



Dates for this year's International Horse Trials are  
Friday 20th, Saturday 21st and Sunday 22nd May 2011

## SPONSORSHIP OPPORTUNITIES

2011 has now arrived and we have a chance to look beyond the depressing state of the economy and to look at opportunities to promote business, reward staff, entertain customers or simply enjoy a day out, at reasonable cost - and representing real value.

The Brigstock International Horse Trials will take place on the weekend of May 20<sup>th</sup>/21<sup>st</sup>/22<sup>nd</sup> in 2011 and will host some 800 horse and rider combinations competing for eventing honours, combining the skills of dressage, show jumping and the thrills of cross country, over challenging obstacles set in the beautiful park and grounds of Fermyn Woods Hall.

We have enjoyed wonderful support, over the last 4 years, from Sponsors who have, themselves, enjoyed what the event offers. We hope that you will take up one of the opportunities ranging from sponsoring a class, or a fence, to full sponsorship of the event. In each case car passes, entry tickets and superb hospitality are given. We welcome sponsors wishing to give entry passes to employees and their families.

This year we have been granted an additional International Class, so we are busy designing the new course and new jumps, ensuring that there will be something new for visitors and competitors. We enclose details of the various sponsorship 'packages' and hope you will respond positively.

Best wishes

David E Laing



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## OVERALL EVENT SPONSORSHIP INCLUDING SPONSORSHIP OF THE INTERNATIONAL CIC "2 STAR" CLASS.

The sponsor will receive "Ownership" of the FORTRESS JUMP, with banners prominently displayed at the jump, the main arena, and the sponsor's marquee.

The sponsor's literature can be given to all competitors.

The sponsor's logo may be displayed on the rider's numbers.

Full hospitality and reserved tables for 16 will be provided in the sponsor's marquee for each of the event days, with morning coffee, lunch with wine, and afternoon tea.

The full back page advertisement in the programme.

A package of entrance passes to the event can be arranged for employees who can enjoy the action of the event and also the park and grounds of Fermyn Woods Hall.

The sponsor will award the rosettes and prizes for the International Class.

A guided course walk of the international course can be arranged.

**Cost: £5,000.00**

## MAIN RING SPONSORSHIP INCLUDING SPONSORSHIP OF THE ADVANCED INTERMEDIATE CLASS.

The sponsor will receive "Ownership" of a cross country fence with banners prominently displayed at the fence and the main arena.

A full page advertisement in the programme.

A full hospitality package for 8 with a reserved table on two event days with morning coffee, lunch with wines, and afternoon tea.

Entry passes for employees.

The sponsor will award the rosettes for the class.

**Cost: £2,000.00**



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## **RING 2 SPONSORSHIP INCLUDING SPONSORSHIP OF THE INTERMEDIATE CLASS.**

The sponsor will receive "Ownership" of a cross country fence, with his banners prominently displayed at the fence, ring 2, and main arena.

An advertisement in the programme.

A full hospitality package for 8 on a day of choice and entry passes for employees.

The sponsor will award the rosettes for the intermediate class.

**Cost: £1,250.00**

## **SPONSORSHIP OF THE WATER JUMP COMPLEX**

The sponsor will receive "Ownership" of the prime water jump complex with his banners prominently displayed at the complex and the arena.

A full hospitality package for 8 on an event day of choice and entry passes for employees.

An advertisement in the programme.

**Cost: £1,000.00**



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## FEATURE/SIGNATURE FENCES

The sponsor will receive "Ownership" of a feature fence.

The "Catapult" the "Yee-Haa", the "Drawbridge", with banners displayed at the fence.

A half page advertisement in the programme.

Full hospitality for 6 on a day of choice and entrance passes for employees.

**Cost: £500.00**

## CROSS COUNTRY FENCES

The sponsor will receive "Ownership" of the cross country fence with banner displayed at the fence.

A half page advertisement.

Full hospitality for 4 on a day of choice and entrance passes for employees.

**Cost: £300.00**

## TAKE AN ADVERTISEMENT IN THE PROGRAMME

FULL PAGE	£200.00
HALF PAGE	£100.00
¼ PAGE	£50.00

Advertisers can take hospitality packages at special rates and arrange trade stand space



PLEASE COMPLETE THIS FORM AS APPROPRIATE

I WOULD LIKE TO; (tick appropriate box)

SPONSOR

OVERALL EVENT SPONSORSHIP (£5,000)

MAIN RING SPONSORSHIP (£2,000)

RING 2 SPONSORSHIP (£1,250)

SPONSORSHIP OF THE WATER JUMP COMPLEX (£1,000)

FEATURE/SIGNATURE FENCES (£500)

CROSS COUNTRY FENCES (£300)

AT A COST OF £\_\_\_\_\_

PLACE AN ADVERTISEMENT

FULL PAGE AT A COST OF £200.00

HALF PAGE AT A COST OF £100.00

1/4 PAGE AT A COST OF £50.00

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

POST CODE \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_